

PRESS RELEASE

REPA and Parts Town at Host 2023: innovative solutions for OEM partners and clients for global parts distribution with the highest levels of technology

Cesena, 5 October 2023

REPA, the leading spare parts distributor in Europe, and its parent company Parts Town, leader in the global distribution of original spare parts and components for the professional catering industry, will present new services and solutions to support the businesses of OEM partners and customers at the Host Milano event, the most important trade fair for the catering and hospitality industry.

As part of the event, the two companies will be open to visitors at their double stand in Pavilion 7, dedicated to the Ho.Re.Ca. and professional refrigeration sectors, with an additional presence in Pavilion 24, dedicated to the world of coffee and vending, in an booth experience characterised by innovation and interactivity.

Visitors will be able to explore the solutions for OEM partners and customers developed by REPA and Parts Town through LED walls and touchscreens: from end-to-end management of the 100% original spare parts range, to the reduction in storage costs, to the extensive and prompt distribution of spare parts thanks to a global distribution network.

A number of demo stations will allow visitors to discover the functions of multiple webshops, the online platforms dedicated to professional customers, such as repairers and service centres, which guarantee a fast, efficient search and purchasing service, minimising equipment downtime.

To experience the high technology standards of REPA and Parts Town up close, visitors will also be able to move around in a virtual space and, using all-in-one VR headsets, get a 360° view of the automated warehouses in Cesena (Italy), Bergkirchen (Germany), Cannock (UK) and Addison, IL (USA).

“Meeting in person new Italian and international customers, as well as our OEM partners with whom we have forged strong partnerships, is a great opportunity for me to exchange and share insights into the business. Our presence at Host, together with Parts Town, will also give us the chance to showcase our new solutions for partners and the innovation of our worldwide logistics centres, demonstrating our proximity to our customers, ensuring the fastest parts delivery in the industry,” commented **Alexander Wiegand, CEO of REPA.**

REPA

REPA is the leading European spare parts distributor for foodservice equipment, coffee, vending machines and household appliances and is a trusted partner to equipment manufacturers. Since 2022 REPA is division of Parts Town Unlimited, the global leader in high-tech distribution of mission-critical equipment replacement parts, related products and services for the foodservice, residential appliance and HVAC industries. REPA customers benefit from strong expertise in spare parts, with more than 40 years of experience in the market from REPA Italia, REPA Deutschland, REPA Iberia, REPA France, ATEL and Big Warehouse.

With the industry's largest inventory accessible through state-of-the-art webshops, high stock availability, highly innovative logistic centers that assure the fastest delivery of spare parts in the industry, REPA provides every customer with the right part, at the right time, everywhere.

Parts Town Unlimited

Parts Town is the leading, technology innovation-driven distributor of genuine OEM (original equipment

manufacturer) foodservice, residential appliance and HVAC equipment repair parts. When there's a hiccup with any piece of equipment, Parts Town is ready to jump in and help with the most in-stock parts on the planet, innovative technology and an unmatched customer experience. Customized solutions benefit equipment service technicians of all kinds, as well as chain and independent restaurants, schools, health care facilities and hospitality providers. By partnering with the top manufacturers of foodservice, residential appliance and HVAC replacement parts, Parts Town improves the supply chain, increases sales of genuine OEM parts and keeps every customer's business running like clockwork. Parts Town also partners with equipment and supplies dealers of all sizes to offer a one-stop-shop through its Parts Town marketplace.

REPA ITALIA Press Contact

Paola Bertini

T +39 0547 341207

paola.bertini@repagroup.com

www.lfspareparts724.com

MIRANDOLA Press Contact

Daniele Gatti

T +39 3938108869

daniele@mirandola.net

Monica Ollari

T +39 3207910162

monica.ollari@mirandola.net

www.mirandola.net